



SPONSORSHIP PACKAGE

2026-27

Western University
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webots.org



Western
Engineering



➤ ABOUT US

WE Bots is Western Engineering's robotics club at Western University in London, Ontario. Our mission is to give students an accessible, hands-on environment to learn robotics through real design, prototyping, manufacturing, programming, testing, and teamwork.

The club welcomes students from all skill levels and academic backgrounds. Members contribute across mechanical design, electrical systems, software development, manufacturing, project management, outreach, and sponsorship. For many students, WE Bots is their first opportunity to work on a complex engineering project outside the classroom.

WE Bots has worked on multiple robotics projects throughout its history, including mobile robots, autonomous systems, and humanoid robotics. Today, the club is focused on building a stronger technical foundation, growing student involvement, and developing our next major humanoid robot platform: Project JOSH.

➤ PROJECT JOSH



Project JOSH is WE Bots' current humanoid robotics initiative. The goal of the project is to design, manufacture, program, and test a humanoid robot capable of movement, balance, sensing, and autonomous decision-making.

Humanoid robotics is one of the most challenging areas of engineering because it requires the integration of many systems at once. Mechanical structure, actuators, electronics, sensors, embedded systems, controls, and software must all work together for the robot to operate reliably.

Through Project JOSH, our members gain practical experience with the same kinds of challenges seen in modern robotics, automation, manufacturing, artificial intelligence, and mechatronics. The project gives students the opportunity to move beyond classroom theory and develop real engineering judgment through prototyping, failure, iteration, and testing.

Project JOSH is more than a robot. It is a long-term platform for student learning, technical growth, and interdisciplinary collaboration.

SPONSORSHIP TIERS

➤ SILVER SPONSORSHIP

\$250+

- Name + Logo on WE Bots Website (webots.org)
- Social media *Thank You* post
- Permanent Instagram Story Highlight



➤ GOLD SPONSORSHIP

\$1000+

- All Silver Sponsorship benefits
- Sponsor Logo on Team Apparel
- Additional social media recognition



➤ DIAMOND SPONSORSHIP

\$2500+

- All Silver & Gold Sponsorship Benefits
- Prominent logo placement on Project JOSH
- Priority recognition in club presentations
- Opportunity for a JOSH demonstration at a workplace/event



WHY SPONSOR US?

➤ SUPPORT STUDENT DEVELOPMENT

Sponsoring WE Bots is an investment in the future generation of the world's engineers, programmers, designers, problem solvers and technical leaders. Our student members gain practical experience in design, manufacturing, electronics, software, project management, communication, and teamwork. These are the same skills students will carry into internships, research, industry roles, and future engineering careers.

➤ PURCHASING MATERIALS

Robotics is a highly interdisciplinary and resource-heavy field. Sponsorship funding directly supports the purchase of mechanical components, electronics, sensors, motors, batteries, manufacturing materials, tools, and prototyping supplies needed to develop Project JOSH. These contributions allow our members to move beyond concept designs and build real working systems that can be tested, improved, and demonstrated.

➤ VISIBILITY

Sponsoring gives your organization visibility within Western Engineering and the broader student community. Sponsor logos can be featured on our website, social media, team apparel, project displays, and outreach materials depending on sponsorship level. As our club continues to grow through demonstrations, showcases, recruitment events, and online updates, sponsors are recognized as active supporters of student innovation, robotics, and hands-on engineering education.

➤ BUILD THE COMMUNITY

WE Bots is not only focused on building robots; we are also focused on building a welcoming robotics community at Western. Sponsor support helps us run workshops, recruit new members, host technical training sessions, and create opportunities for students of all experience levels to get involved. By supporting WE Bots, sponsors help make robotics more accessible to students who may not have had previous hands-on engineering experience.



THANK YOU

Thank you for considering a sponsorship of WE Bots. Your support allows students to take on ambitious technical challenges, learn through hands-on engineering, and contribute to the growth of robotics at Western University.

Contact us: webots@uwo.ca



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